



Panoramic views and curved, modern design set this super-luxurious development rightfully in the golfing heart of the Nueva Andalusia landscape.

La Costa del Luxury

A balcony is a must-have for any house in the sun, but in the case of super-high-end new build The View Marbella, the entire mountainside is one natural, glorious terrace.

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With panoramic views to the Mediterranean Sea across the sun-soaked Costa del Sol, this 50,000-square-metre development is just 30 minutes' easy drive away from Málaga airport.

Perched above the prestigious 'Golf Valley' courses of Los Naranjos, La Quinta, Las Brisas and Aloha, the super-sleek build offers unparalleled luxury in this up-and-coming region of 'Nueva Andalucía'. A new road will give direct access to these famous courses, as well as to nearby bar hotspot, Puerto Banús.

Indeed, the spacious 49 two-, three- and four-bedroom apartments are fitted out with the style and service that one might usually see in a five to twenty million euros private villa, for prices starting at a far more modest 549,000 euros (up to 2.5 million for the

largest, four-bed, 285-square-metre homes plus terraces).

This 'villa feel', without the inconvenience of maintaining an entire house, is exactly what the creators of The View Marbella are aiming for. "A lot of our owners are villa owners, but they want to change their lifestyle to ease the burden of keeping a villa going," explains Simon B. Boxus, sales and marketing director at The View Marbella.



"But you wouldn't move from a luxury seven-bedroom villa with live-in staff, to a normal apartment, so we provide a portfolio with all the services that you would expect to find in a five-star hotel."

This brings all the service of a high-end trip away – with the privacy, ease, and calm of your own home. A fully dedicated concierge service can provide help with everything from booking flights to reserving restaurants, setting a tee time at the golf course, and even stocking the fridge ready for arrival, or entertaining your guests with cooking by a private chef.

The full concierge package even provides regular cleaning and upkeep of the property in between stays.

Healthy Living

An emphasis on healthy living is found throughout: an on-site gym features world-standard Technogym equipment, and a dedicated children's space can be supervised from across the fitness suite, ensuring that parents can work out while the kids play.

A full spa is also included – for which the concierge can order massages and other personal treatments – while the lush grounds also include a meditation and yoga space. A 25-metre indoor/outdoor swimming pool completes the appeal.

"People are more and more concerned with their fitness today," explains Boxus. "But most properties around the coast have a funny-shaped pool that you cannot really use for exercise. For us, it was important that people would actually be able to use the pool." This attention to detail is paying off: sales are already being made, with the first apartments scheduled to be ready by spring 2021.

And a key advantage of buying in advance is the ability to personalise the design ahead of time. Owners can change details such as flooring, the designs of bathroom and kitchen, and those with roof terraces can even opt for a summer outdoor kitchen, or a private plunge pool.

A fully-customisable in-house technology system will also be installed, managing everything from the levels for the underfloor heating to the air conditioning throughout.

The overall design is sleek but soft, focusing on curves and natural shapes - rather than the severe, straight lines and faceless glass sometimes seen elsewhere.

"In the last few years, the trend has been for modern architecture," Boxus says. "So everyone started to build very straight box-



es. But for us, it is about respect for the environment that we are in.

"We are just near the hills of Andalusia, so we wanted something that would not appear as harsh or as shocking."

In the same way, landscapers will also ensure that the gardens complement the building's style, and work to position The View comfortably within its own surroundings.

"Sometimes developers will buy land, build as much as they can, and plant some trees as 'green space'," explains Boxus. "But we pay a lot of attention to the gardens, and use local plants – such as olive trees and blue palm trees – rather than trying to force a Caribbean garden into the foothills of Andalucía."

Similarly, constructors use ecologically-friendly methods, and the finished apartments are on course to have Energy A+++ rating certificates. Inside and out, The View Marbella has redefined destination living.

"At the moment, between Benalmádena and Sotogrande, there are more than 250 developments for sale, each of which describes itself as luxurious," says Boxus. "But when you look closer, they are maybe only 'well-presented'. Luxury for us starts with the natural environment, views and location, and we have been sure to design a project you can call 'luxury' in every single detail."

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